

## To whom it may concern:

I am writing to provide a strong recommendation for Lauren Sanders, whom I had the pleasure of teaching during her time as an undergraduate student at Kennesaw State University. I am a marketing executive with a background in software engineering, and my professional experience revolves around working with digital applications and interaction/UX design in commercial settings. As such, I hold my students to high standards, expecting them to perform at a level that mirrors real-world professional expectations.

Lauren consistently demonstrated exceptional design skills coupled with a strong technical acumen, consistently meeting or surpassing all course requirements. Her dedication and active engagement in the classroom were evident, and she collaborated effectively with her peers on various team projects. Notably, Lauren's communication skills were exemplary, and she exhibited an impressive ability to grasp new concepts swiftly, making her a well-rounded candidate in the field of interaction design.

I firmly believe that Lauren would make an exceptional addition to any digital marketing or design team. Her drive, aptitude for learning, and comprehensive understanding of interaction design would undoubtedly contribute to the success of any project she is involved in. Given her outstanding attributes, I have no doubt that she would quickly advance as a strong candidate for management positions within the industry.

Please do not hesitate to reach out to me should you have any further questions or require additional information about Lauren's capabilities.

Sincerely,

Brent Phillips Adjunct Professor Kennesaw State University

e. brent.phillips@kennesaw.edu m. 678.537.1122

Brent Phillips